



OCEANS OF AMBITION

1st March 2018 - 1st March 2019

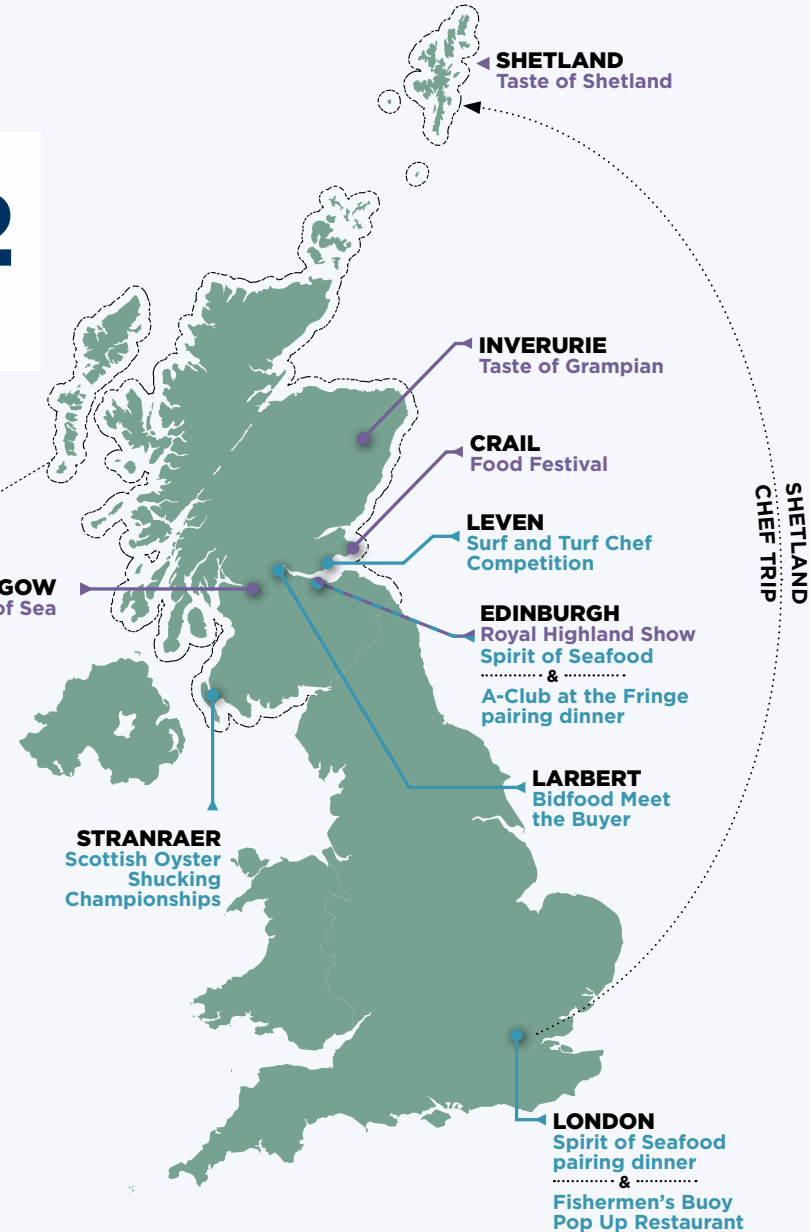
UK

SUPPORTED
192
COMPANIES
ACROSS
SCOTLAND

12,000km
of coastline

SCOTTISH OYSTER
SHUCKING
CHAMPIONSHIPS
270
OYSTERS
SHUCKED
+1
SCOTTISH CHEF
SENT TO WORLD
FINALS IN
GALWAY

FOOD FAIR
PROJECT

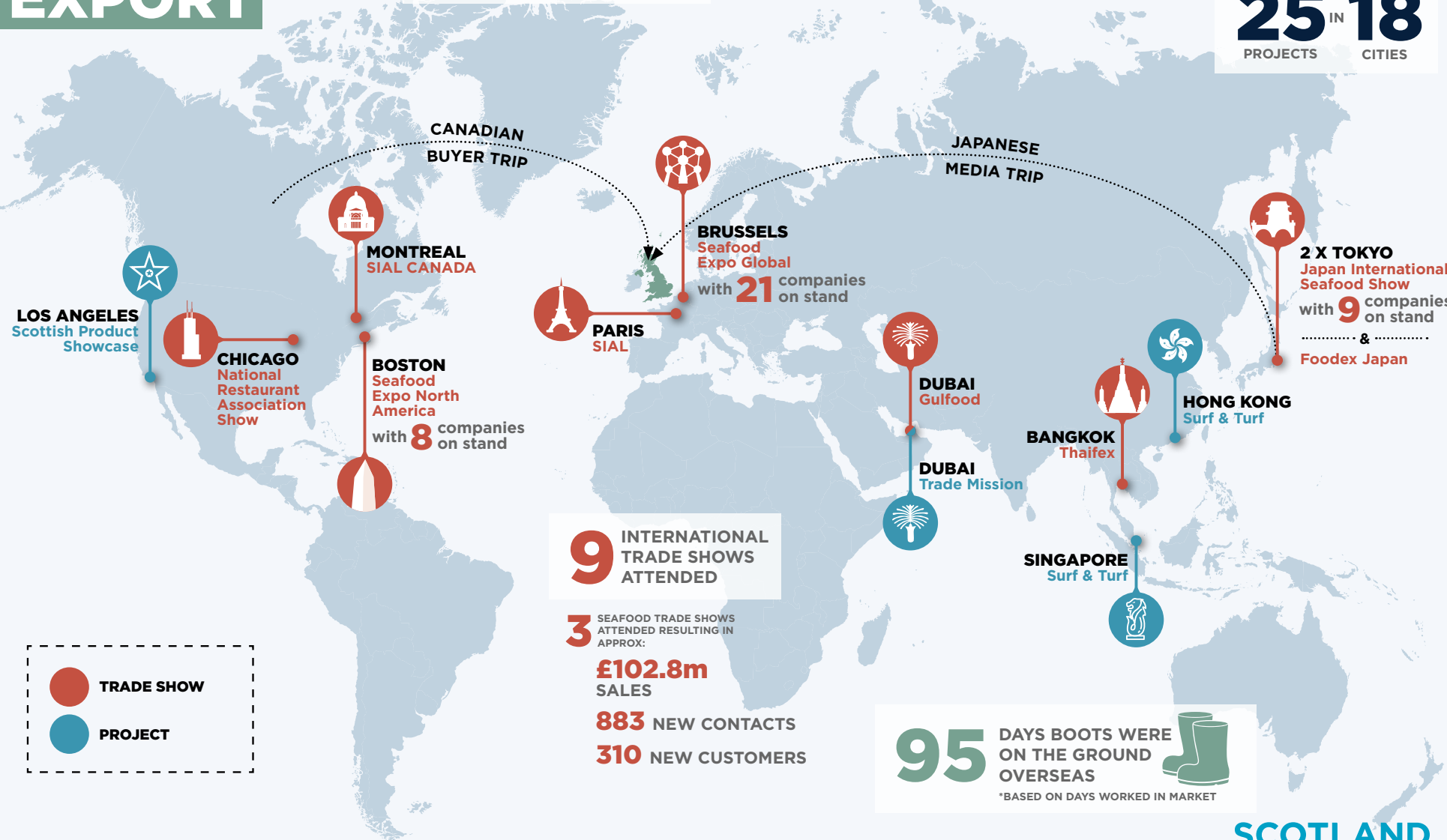


EXPORT

SCOTTISH SEAFOOD EXPORTS
+91.4%
OVER THE LAST DECADE

147 COMPANIES
SUPPORTED
THROUGH EXPORT

7 TEAM
MEMBERS
DELIVERED
25 IN **18**
PROJECTS CITIES



TRADE SHOW
PROJECT

9 INTERNATIONAL
TRADE SHOWS
ATTENDED

3 SEAFOOD TRADE SHOWS
ATTENDED RESULTING IN
APPROX:
£102.8m
SALES
883 NEW CONTACTS
310 NEW CUSTOMERS

95 DAYS BOOTS WERE
ON THE GROUND
OVERSEAS
*BASED ON DAYS WORKED IN MARKET

SCOTLAND
FOOD & DRINK
PARTNERSHIP