



SCOTTISH SEAFOOD NETWORKING LUNCH AND WHOLESALING SEMINAR

West Beer Brewery • Glasgow • 29th October 2019

Join us for a delicious seafood lunch, informative workshop and the opportunity to meet a range of key Scottish wholesale distributors.

Take home brand new insights around consumer buying habits and consumption challenges for the seafood sector.



Learn more about the importance of Scottish provenance to shoppers and diners in the UK and home markets and the opportunities that these create.



Who is this free event for?

- Suppliers and wholesalers looking for new business opportunities
- Industry looking to understand more about marketing and consumption of seafood
- Companies looking to meet potential buyers and sellers of Scottish seafood

Seafood Scotland is on hand to support any new business development searches by working together to find the best suitable supply partners from across Scotland's diverse seafood producing and processing sector.

Workshop Agenda

- 12:00 Registration and drinks reception**
- 12:20 Scottish Seafood Lunch & Networking**
- 13:15 Scottish Wholesale Association**
- 13:30 The Story of Scottish Seafood**
Clare Dean, Trade Marketing Manager
Seafood Scotland.
- 14:00 Provenance Perspectives**
Andrew Niven, Strategic Market Intelligence
Manager, will reveal key insights from
Scotland Food & Drink.

- 14:40 Trading in Seafood**
A Q&A session for the whole industry, with
representation from right across the supply
chain, from catching, processing, distribution,
to the catering and foodservice sector.
- 15:45 'State of the nation'**
Naomi McCann, Marketing Officer from
Seafish will discuss consumption patterns and
challenges for the seafood industry highlighted
through recent research and audience insights.
- 16:30 Optional Brewery Tour**

